



Community Profile

Rings: 1, 3, 5 mile radii

2270 Lake Ave, Altadena, CA 91001, USA

Latitude: 34.1851

Longitude: -118.1308

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	19,114	134,904	247,842
2020 Total Population	19,075	133,284	249,845
2020 Group Quarters	437	3,025	4,189
2024 Total Population	18,308	128,582	241,769
2024 Group Quarters	428	2,954	4,094
2029 Total Population	17,699	124,829	235,629
2024-2029 Annual Rate	-0.67%	-0.59%	-0.51%
2024 Total Daytime Population	14,246	146,788	279,040
Workers	4,728	82,811	158,837
Residents	9,518	63,977	120,203
Household Summary			
2010 Households	6,971	49,442	95,388
2010 Average Household Size	2.70	2.68	2.55
2020 Total Households	7,029	50,854	98,236
2020 Average Household Size	2.65	2.56	2.50
2024 Households	6,945	50,640	97,805
2024 Average Household Size	2.57	2.48	2.43
2029 Households	6,904	50,751	98,235
2029 Average Household Size	2.50	2.40	2.36
2024-2029 Annual Rate	-0.12%	0.04%	0.09%
2010 Families	4,713	30,882	59,831
2010 Average Family Size	3.23	3.34	3.19
2024 Families	4,727	30,507	59,950
2024 Average Family Size	3.14	3.18	3.09
2029 Families	4,712	30,548	60,195
2029 Average Family Size	3.04	3.07	2.99
2024-2029 Annual Rate	-0.06%	0.03%	0.08%
Housing Unit Summary			
2000 Housing Units	7,152	48,788	94,677
Owner Occupied Housing Units	66.9%	49.4%	55.5%
Renter Occupied Housing Units	29.7%	46.7%	40.8%
Vacant Housing Units	3.4%	3.9%	3.8%
2010 Housing Units	7,337	52,837	101,561
Owner Occupied Housing Units	64.6%	47.1%	53.1%
Renter Occupied Housing Units	30.4%	46.5%	40.9%
Vacant Housing Units	5.0%	6.4%	6.1%
2020 Housing Units	7,361	53,649	103,859
Owner Occupied Housing Units	64.9%	46.8%	51.3%
Renter Occupied Housing Units	30.6%	47.9%	43.3%
Vacant Housing Units	4.4%	5.2%	5.4%
2024 Housing Units	7,295	53,824	103,967
Owner Occupied Housing Units	64.6%	46.3%	50.8%
Renter Occupied Housing Units	30.6%	47.8%	43.3%
Vacant Housing Units	4.8%	5.9%	5.9%
2029 Housing Units	7,301	54,115	104,639
Owner Occupied Housing Units	64.9%	46.4%	51.0%
Renter Occupied Housing Units	29.7%	47.4%	42.9%
Vacant Housing Units	5.4%	6.2%	6.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
2024 Households by Income			
Household Income Base	6,945	50,640	97,805
<\$15,000	4.8%	9.6%	7.8%
\$15,000 - \$24,999	3.5%	5.3%	4.1%
\$25,000 - \$34,999	3.4%	4.7%	4.0%
\$35,000 - \$49,999	4.3%	6.4%	5.4%
\$50,000 - \$74,999	13.7%	12.1%	10.7%
\$75,000 - \$99,999	10.0%	11.0%	10.5%
\$100,000 - \$149,999	18.2%	16.5%	16.2%
\$150,000 - \$199,999	13.7%	12.3%	13.0%
\$200,000+	28.3%	22.2%	28.5%
Average Household Income	\$170,204	\$145,843	\$172,279
2029 Households by Income			
Household Income Base	6,904	50,751	98,235
<\$15,000	4.0%	8.6%	6.9%
\$15,000 - \$24,999	2.5%	4.0%	3.0%
\$25,000 - \$34,999	2.6%	3.8%	3.1%
\$35,000 - \$49,999	3.8%	5.3%	4.3%
\$50,000 - \$74,999	11.5%	10.3%	9.0%
\$75,000 - \$99,999	8.7%	10.5%	9.7%
\$100,000 - \$149,999	17.3%	16.7%	16.1%
\$150,000 - \$199,999	15.0%	14.2%	14.5%
\$200,000+	34.5%	26.7%	33.2%
Average Household Income	\$197,541	\$169,170	\$197,111
2024 Owner Occupied Housing Units by Value			
Total	4,716	24,903	52,829
<\$50,000	0.4%	0.2%	0.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.1%	0.2%	0.2%
\$400,000 - \$499,999	0.3%	1.0%	0.8%
\$500,000 - \$749,999	7.9%	11.8%	8.6%
\$750,000 - \$999,999	33.6%	36.5%	26.2%
\$1,000,000 - \$1,499,999	38.1%	31.2%	30.8%
\$1,500,000 - \$1,999,999	13.9%	10.2%	15.1%
\$2,000,000 +	5.4%	8.5%	17.9%
Average Home Value	\$1,185,973	\$1,159,166	\$1,339,215
2029 Owner Occupied Housing Units by Value			
Total	4,739	25,120	53,324
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.0%	0.0%
\$400,000 - \$499,999	0.0%	0.2%	0.2%
\$500,000 - \$749,999	2.2%	4.2%	3.2%
\$750,000 - \$999,999	20.8%	27.1%	18.3%
\$1,000,000 - \$1,499,999	42.6%	37.3%	33.2%
\$1,500,000 - \$1,999,999	23.9%	16.3%	20.2%
\$2,000,000 +	10.5%	14.9%	25.0%
Average Home Value	\$1,382,433	\$1,350,994	\$1,510,915

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
Median Household Income			
2024	\$123,305	\$101,977	\$119,243
2029	\$148,122	\$118,120	\$140,632
Median Home Value			
2024	\$1,096,657	\$999,217	\$1,224,107
2029	\$1,316,617	\$1,247,836	\$1,427,646
Per Capita Income			
2024	\$65,070	\$57,513	\$69,826
2029	\$77,626	\$68,835	\$82,318
Median Age			
2010	42.1	37.3	39.7
2020	46.1	40.7	42.3
2024	46.5	41.1	42.6
2029	47.6	42.4	44.0
2020 Population by Age			
Total	19,075	133,284	249,845
0 - 4	4.2%	4.6%	4.4%
5 - 9	4.8%	4.9%	4.8%
10 - 14	5.5%	5.4%	5.4%
15 - 24	9.8%	11.1%	10.8%
25 - 34	10.9%	15.6%	14.2%
35 - 44	13.3%	14.3%	14.0%
45 - 54	14.2%	13.6%	13.8%
55 - 64	16.0%	13.4%	13.7%
65 - 74	12.2%	9.7%	10.6%
75 - 84	6.1%	5.1%	5.7%
85 +	3.0%	2.4%	2.6%
18 +	82.3%	81.9%	82.1%
2024 Population by Age			
Total	18,308	128,581	241,769
0 - 4	4.1%	4.5%	4.4%
5 - 9	4.7%	4.7%	4.7%
10 - 14	4.9%	4.7%	4.7%
15 - 24	10.0%	10.7%	10.6%
25 - 34	10.6%	15.8%	14.4%
35 - 44	13.6%	15.1%	14.6%
45 - 54	13.9%	13.3%	13.6%
55 - 64	14.9%	12.8%	12.9%
65 - 74	12.8%	10.1%	10.8%
75 - 84	7.4%	5.8%	6.5%
85 +	3.1%	2.4%	2.7%
18 +	83.2%	83.0%	83.2%
2029 Population by Age			
Total	17,697	124,829	235,629
0 - 4	4.0%	4.4%	4.2%
5 - 9	4.4%	4.5%	4.4%
10 - 14	5.0%	4.9%	4.8%
15 - 24	9.3%	10.0%	9.9%
25 - 34	10.9%	14.5%	13.5%
35 - 44	12.8%	15.5%	14.7%
45 - 54	13.8%	13.4%	13.7%
55 - 64	13.6%	12.3%	12.6%
65 - 74	13.4%	10.8%	11.3%
75 - 84	9.1%	7.0%	7.8%
85 +	3.7%	2.7%	3.1%
18 +	83.8%	83.5%	83.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
2020 Population by Sex			
Males	9,142	64,710	120,782
Females	9,933	68,574	129,063
2024 Population by Sex			
Males	8,910	63,543	118,845
Females	9,398	65,039	122,924
2029 Population by Sex			
Males	8,573	61,423	115,216
Females	9,127	63,407	120,413
2010 Population by Race/Ethnicity			
Total	19,114	134,903	247,842
White Alone	56.9%	51.6%	56.5%
Black Alone	19.9%	16.7%	10.4%
American Indian Alone	0.6%	0.7%	0.5%
Asian Alone	6.1%	9.6%	16.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	10.4%	15.8%	10.9%
Two or More Races	5.9%	5.3%	4.8%
Hispanic Origin	28.4%	37.0%	27.8%
Diversity Index	77.4	82.3	77.7
2020 Population by Race/Ethnicity			
Total	19,075	133,284	249,845
White Alone	47.1%	39.6%	43.9%
Black Alone	14.3%	12.3%	7.9%
American Indian Alone	1.0%	1.5%	1.1%
Asian Alone	7.5%	12.1%	19.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	12.6%	18.3%	12.7%
Two or More Races	17.2%	16.0%	14.3%
Hispanic Origin	30.0%	36.7%	27.9%
Diversity Index	83.0	86.8	83.5
2024 Population by Race/Ethnicity			
Total	18,310	128,583	241,769
White Alone	44.9%	37.7%	41.8%
Black Alone	14.3%	12.1%	7.8%
American Indian Alone	1.1%	1.5%	1.1%
Asian Alone	7.9%	12.8%	20.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	13.5%	19.1%	13.3%
Two or More Races	18.1%	16.6%	14.9%
Hispanic Origin	31.8%	38.1%	29.2%
Diversity Index	84.2	87.5	84.5
2029 Population by Race/Ethnicity			
Total	17,700	124,830	235,629
White Alone	42.4%	35.5%	39.2%
Black Alone	14.3%	11.9%	7.7%
American Indian Alone	1.2%	1.6%	1.1%
Asian Alone	8.5%	13.7%	22.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.3%	20.0%	14.0%
Two or More Races	19.1%	17.3%	15.6%
Hispanic Origin	33.9%	39.8%	30.6%
Diversity Index	85.4	88.1	85.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
2020 Population by Relationship and Household Type			
Total	19,075	133,284	249,845
In Households	97.7%	97.7%	98.3%
Householder	37.2%	38.0%	39.4%
Opposite-Sex Spouse	18.1%	15.8%	17.9%
Same-Sex Spouse	0.5%	0.4%	0.4%
Opposite-Sex Unmarried Partner	2.0%	2.4%	2.3%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	24.6%	24.4%	24.7%
Adopted Child	0.8%	0.5%	0.5%
Stepchild	0.5%	0.6%	0.5%
Grandchild	3.0%	2.8%	2.1%
Brother or Sister	1.6%	1.9%	1.5%
Parent	1.9%	2.1%	1.9%
Parent-in-law	0.5%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.7%	0.7%	0.6%
Other Relatives	1.8%	2.2%	1.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.2%	5.1%	4.3%
In Group Quarters	2.3%	2.3%	1.7%
Institutionalized	0.4%	0.6%	0.5%
Noninstitutionalized	1.9%	1.6%	1.1%
2024 Population 25+ by Educational Attainment			
Total	13,957	96,725	182,670
Less than 9th Grade	4.4%	7.1%	4.7%
9th - 12th Grade, No Diploma	3.4%	3.6%	2.5%
High School Graduate	11.8%	14.3%	11.5%
GED/Alternative Credential	1.1%	1.3%	1.0%
Some College, No Degree	14.6%	13.8%	12.3%
Associate Degree	8.3%	7.5%	6.9%
Bachelor's Degree	30.7%	28.4%	32.2%
Graduate/Professional Degree	25.7%	24.0%	28.9%
2024 Population 15+ by Marital Status			
Total	15,786	110,539	208,372
Never Married	33.8%	41.7%	37.1%
Married	51.3%	44.1%	49.1%
Widowed	7.3%	6.0%	5.6%
Divorced	7.6%	8.2%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,363	68,848	129,087
Population 16+ Employed	95.8%	95.8%	95.9%
Population 16+ Unemployment rate	4.2%	4.2%	4.1%
Population 16-24 Employed	9.0%	8.6%	7.4%
Population 16-24 Unemployment rate	8.6%	7.6%	9.6%
Population 25-54 Employed	60.6%	68.0%	66.9%
Population 25-54 Unemployment rate	3.8%	3.4%	3.2%
Population 55-64 Employed	19.6%	15.8%	16.7%
Population 55-64 Unemployment rate	4.5%	6.0%	5.1%
Population 65+ Employed	10.8%	7.6%	8.9%
Population 65+ Unemployment rate	2.0%	4.1%	4.3%

	1 mile	3 mile	5 mile
2024 Employed Population 16+ by Industry			
Total	8,968	65,944	123,777
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.1%	4.6%	3.8%
Manufacturing	3.2%	4.0%	4.5%
Wholesale Trade	1.1%	1.4%	1.9%
Retail Trade	8.6%	8.1%	7.4%
Transportation/Utilities	4.7%	3.8%	3.7%
Information	6.1%	5.5%	5.5%
Finance/Insurance/Real Estate	4.3%	5.8%	7.6%
Services	62.4%	61.7%	60.7%
Public Administration	4.3%	4.9%	4.9%
2024 Employed Population 16+ by Occupation			
Total	8,968	65,944	123,778
White Collar	70.6%	70.2%	77.8%
Management/Business/Financial	20.4%	19.6%	23.6%
Professional	36.9%	35.8%	39.4%
Sales	5.4%	6.8%	7.3%
Administrative Support	7.9%	8.0%	7.5%
Services	16.6%	19.2%	14.2%
Blue Collar	12.8%	10.6%	8.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	3.7%	3.1%	2.3%
Installation/Maintenance/Repair	2.2%	1.6%	1.2%
Production	2.2%	2.0%	1.6%
Transportation/Material Moving	4.8%	3.9%	2.9%
2020 Households by Type			
Total	7,029	50,854	98,236
Married Couple Households	50.2%	42.5%	46.4%
With Own Children <18	17.7%	16.0%	17.4%
Without Own Children <18	32.5%	26.5%	29.0%
Cohabiting Couple Households	5.7%	7.0%	6.4%
With Own Children <18	1.5%	1.7%	1.4%
Without Own Children <18	4.3%	5.2%	5.0%
Male Householder, No Spouse/Partner	16.3%	19.3%	18.0%
Living Alone	9.6%	12.1%	11.7%
65 Years and over	3.2%	3.3%	3.2%
With Own Children <18	1.1%	1.2%	1.1%
Without Own Children <18, With Relatives	4.0%	3.7%	3.1%
No Relatives Present	1.6%	2.3%	2.1%
Female Householder, No Spouse/Partner	27.8%	31.2%	29.2%
Living Alone	14.1%	16.8%	16.8%
65 Years and over	7.0%	7.3%	7.5%
With Own Children <18	3.7%	3.7%	3.3%
Without Own Children <18, With Relatives	8.7%	8.6%	7.4%
No Relatives Present	1.3%	2.0%	1.8%
2020 Households by Size			
Total	7,029	50,854	98,236
1 Person Household	23.7%	29.0%	28.5%
2 Person Household	32.7%	31.2%	32.6%
3 Person Household	17.6%	16.1%	16.0%
4 Person Household	14.8%	12.7%	13.2%
5 Person Household	6.4%	6.0%	5.6%
6 Person Household	2.7%	2.6%	2.3%
7 + Person Household	2.2%	2.4%	1.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
2020 Households by Tenure and Mortgage Status			
Total	7,029	50,854	98,236
Owner Occupied	67.9%	49.4%	54.2%
Owned with a Mortgage/Loan	53.1%	38.9%	40.2%
Owned Free and Clear	14.8%	10.6%	14.1%
Renter Occupied	32.1%	50.6%	45.8%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	45	41	39
Percent of Income for Mortgage	55.7%	61.3%	64.3%
Wealth Index	172	128	159
2020 Housing Units By Urban/ Rural Status			
Total	7,361	53,649	103,859
Urban Housing Units	99.9%	99.7%	99.8%
Rural Housing Units	0.1%	0.3%	0.2%
2020 Population By Urban/ Rural Status			
Total	19,075	133,284	249,845
Urban Population	99.9%	99.7%	99.8%
Rural Population	0.1%	0.3%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	Urban Chic (2A)
2.	Urban Chic (2A)	Urban Chic (2A)	Top Tier (1A)
3.	Pleasantville (2B)	Metro Renters (3B)	Metro Renters (3B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$23,220,687	\$154,436,033	\$346,994,224
Average Spent	\$3,343.51	\$3,049.68	\$3,547.82
Spending Potential Index	140	128	149
Education: Total \$	\$19,090,013	\$120,995,163	\$282,166,732
Average Spent	\$2,748.74	\$2,389.32	\$2,884.99
Spending Potential Index	159	138	167
Entertainment/Recreation: Total \$	\$41,303,802	\$256,703,621	\$586,085,839
Average Spent	\$5,947.27	\$5,069.19	\$5,992.39
Spending Potential Index	145	124	146
Food at Home: Total \$	\$72,539,668	\$471,090,599	\$1,054,631,186
Average Spent	\$10,444.88	\$9,302.74	\$10,783.00
Spending Potential Index	143	127	148
Food Away from Home: Total \$	\$40,225,038	\$260,431,040	\$586,612,082
Average Spent	\$5,791.94	\$5,142.79	\$5,997.77
Spending Potential Index	149	132	154
Health Care: Total \$	\$71,025,657	\$435,210,368	\$995,658,334
Average Spent	\$10,226.88	\$8,594.20	\$10,180.04
Spending Potential Index	133	112	132
HH Furnishings & Equipment: Total \$	\$31,180,466	\$194,313,555	\$442,532,734
Average Spent	\$4,489.63	\$3,837.16	\$4,524.64
Spending Potential Index	142	121	143
Personal Care Products & Services: Total \$	\$10,562,404	\$67,562,357	\$151,904,081
Average Spent	\$1,520.86	\$1,334.17	\$1,553.13
Spending Potential Index	153	134	156
Shelter: Total \$	\$293,512,142	\$1,853,323,038	\$4,165,603,009
Average Spent	\$42,262.37	\$36,598.01	\$42,590.90
Spending Potential Index	159	137	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$32,308,597	\$190,342,138	\$449,137,757
Average Spent	\$4,652.07	\$3,758.73	\$4,592.18
Spending Potential Index	133	107	131
Travel: Total \$	\$32,897,531	\$203,319,038	\$465,460,937
Average Spent	\$4,736.87	\$4,014.99	\$4,759.07
Spending Potential Index	156	132	157
Vehicle Maintenance & Repairs: Total \$	\$13,983,093	\$88,042,430	\$198,616,703
Average Spent	\$2,013.40	\$1,738.59	\$2,030.74
Spending Potential Index	136	117	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.