



Community Profile

Rings: 1, 3, 5 mile radii

3251 Zinfandel Dr, Rancho Cordova, CA

Latitude: 38.58
Longitude: -121.28

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,484	57,988	162,486
2010 Total Population	11,306	65,009	175,222
2017 Total Population	13,105	69,192	187,009
2017 Group Quarters	29	484	1,732
2022 Total Population	14,247	72,543	195,874
2017-2022 Annual Rate	1.69%	0.95%	0.93%
2017 Total Daytime Population	21,376	95,947	198,457
Workers	15,078	57,210	94,889
Residents	6,298	38,737	103,568
Household Summary			
2000 Households	2,756	21,519	64,233
2000 Average Household Size	2.34	2.67	2.49
2010 Households	4,235	23,758	68,700
2010 Average Household Size	2.66	2.72	2.52
2017 Households	4,775	24,931	72,321
2017 Average Household Size	2.74	2.76	2.56
2022 Households	5,133	25,971	75,248
2022 Average Household Size	2.77	2.77	2.58
2017-2022 Annual Rate	1.46%	0.82%	0.80%
2010 Families	2,619	15,853	44,727
2010 Average Family Size	3.36	3.27	3.07
2017 Families	3,019	16,672	47,295
2017 Average Family Size	3.41	3.31	3.11
2022 Families	3,274	17,383	49,286
2022 Average Family Size	3.44	3.34	3.13
2017-2022 Annual Rate	1.63%	0.84%	0.83%
Housing Unit Summary			
2000 Housing Units	2,901	22,710	66,763
Owner Occupied Housing Units	19.7%	48.0%	55.9%
Renter Occupied Housing Units	75.3%	46.8%	40.3%
Vacant Housing Units	5.0%	5.2%	3.8%
2010 Housing Units	4,537	25,765	73,900
Owner Occupied Housing Units	40.8%	50.5%	55.3%
Renter Occupied Housing Units	52.6%	41.7%	37.7%
Vacant Housing Units	6.7%	7.8%	7.0%
2017 Housing Units	4,969	26,768	76,934
Owner Occupied Housing Units	43.3%	50.1%	54.9%
Renter Occupied Housing Units	52.7%	43.0%	39.1%
Vacant Housing Units	3.9%	6.9%	6.0%
2022 Housing Units	5,328	27,909	80,056
Owner Occupied Housing Units	44.3%	50.1%	54.9%
Renter Occupied Housing Units	52.0%	42.9%	39.1%
Vacant Housing Units	3.7%	6.9%	6.0%
Median Household Income			
2017	\$59,349	\$54,881	\$63,320
2022	\$66,411	\$58,800	\$70,328
Median Home Value			
2017	\$315,299	\$265,161	\$352,738
2022	\$376,108	\$342,735	\$419,955
Per Capita Income			
2017	\$27,536	\$26,814	\$35,253
2022	\$31,436	\$30,092	\$39,455
Median Age			
2010	31.0	34.2	38.4
2017	31.9	35.3	39.3
2022	32.0	35.7	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	4,775	24,931	72,321
<\$15,000	5.5%	9.4%	8.6%
\$15,000 - \$24,999	7.5%	9.8%	8.4%
\$25,000 - \$34,999	10.5%	11.2%	9.1%
\$35,000 - \$49,999	16.2%	14.4%	12.5%
\$50,000 - \$74,999	21.9%	19.1%	18.0%
\$75,000 - \$99,999	15.0%	13.1%	13.2%
\$100,000 - \$149,999	15.6%	14.6%	15.4%
\$150,000 - \$199,999	5.4%	4.3%	6.9%
\$200,000+	2.6%	4.0%	7.7%
Average Household Income	\$74,575	\$73,639	\$89,999
2022 Households by Income			
Household Income Base	5,133	25,971	75,248
<\$15,000	5.6%	9.8%	8.9%
\$15,000 - \$24,999	6.9%	9.6%	8.2%
\$25,000 - \$34,999	9.4%	10.5%	8.5%
\$35,000 - \$49,999	13.9%	12.8%	11.0%
\$50,000 - \$74,999	19.3%	16.8%	15.6%
\$75,000 - \$99,999	14.9%	13.1%	13.1%
\$100,000 - \$149,999	19.0%	16.9%	17.3%
\$150,000 - \$199,999	7.3%	5.5%	8.3%
\$200,000+	3.7%	5.1%	9.1%
Average Household Income	\$86,215	\$83,283	\$101,556
2017 Owner Occupied Housing Units by Value			
Total	2,153	13,413	42,223
<\$50,000	0.9%	8.3%	3.6%
\$50,000 - \$99,999	2.1%	3.6%	1.8%
\$100,000 - \$149,999	2.6%	7.2%	3.5%
\$150,000 - \$199,999	8.5%	12.9%	7.3%
\$200,000 - \$249,999	13.4%	14.7%	10.9%
\$250,000 - \$299,999	18.3%	10.9%	10.1%
\$300,000 - \$399,999	27.2%	20.6%	24.3%
\$400,000 - \$499,999	18.4%	8.7%	14.4%
\$500,000 - \$749,999	8.5%	7.7%	15.0%
\$750,000 - \$999,999	0.0%	2.9%	5.2%
\$1,000,000 +	0.1%	2.5%	4.0%
Average Home Value	\$333,144	\$315,681	\$410,518
2022 Owner Occupied Housing Units by Value			
Total	2,359	13,981	43,921
<\$50,000	0.6%	7.8%	3.1%
\$50,000 - \$99,999	1.1%	2.3%	1.0%
\$100,000 - \$149,999	1.5%	3.5%	1.5%
\$150,000 - \$199,999	4.5%	6.9%	3.5%
\$200,000 - \$249,999	8.1%	10.4%	6.7%
\$250,000 - \$299,999	13.9%	8.9%	7.0%
\$300,000 - \$399,999	26.8%	23.9%	23.7%
\$400,000 - \$499,999	26.7%	13.1%	17.2%
\$500,000 - \$749,999	16.6%	13.6%	20.6%
\$750,000 - \$999,999	0.2%	5.3%	8.0%
\$1,000,000 +	0.1%	4.3%	7.5%
Average Home Value	\$387,818	\$395,574	\$497,881

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,305	65,010	175,222
0 - 4	8.8%	7.7%	6.5%
5 - 9	7.1%	7.0%	6.2%
10 - 14	6.2%	6.9%	6.3%
15 - 24	14.9%	14.4%	13.3%
25 - 34	20.7%	15.3%	13.5%
35 - 44	14.9%	13.1%	12.4%
45 - 54	12.6%	14.1%	14.8%
55 - 64	8.9%	10.4%	12.8%
65 - 74	3.7%	6.1%	7.2%
75 - 84	1.6%	3.9%	4.8%
85 +	0.4%	1.3%	2.2%
18 +	74.4%	74.2%	76.7%
2017 Population by Age			
Total	13,104	69,193	187,009
0 - 4	8.1%	7.1%	6.1%
5 - 9	7.3%	6.8%	6.2%
10 - 14	6.6%	6.6%	6.1%
15 - 24	15.0%	13.5%	12.2%
25 - 34	18.3%	15.5%	13.8%
35 - 44	15.4%	13.2%	12.4%
45 - 54	11.9%	12.2%	12.7%
55 - 64	9.5%	11.7%	13.5%
65 - 74	5.5%	7.7%	9.5%
75 - 84	1.9%	4.1%	4.9%
85 +	0.5%	1.5%	2.5%
18 +	74.4%	75.6%	78.0%
2022 Population by Age			
Total	14,247	72,543	195,875
0 - 4	8.2%	7.2%	6.2%
5 - 9	7.2%	6.7%	6.1%
10 - 14	6.5%	6.6%	6.2%
15 - 24	15.1%	12.6%	11.3%
25 - 34	18.0%	15.9%	14.0%
35 - 44	15.1%	13.8%	13.2%
45 - 54	11.3%	11.3%	11.5%
55 - 64	9.3%	11.3%	12.7%
65 - 74	6.2%	8.6%	10.6%
75 - 84	2.4%	4.4%	5.7%
85 +	0.6%	1.6%	2.5%
18 +	74.6%	75.8%	78.0%
2010 Population by Sex			
Males	5,558	31,696	84,912
Females	5,748	33,313	90,310
2017 Population by Sex			
Males	6,463	33,805	90,899
Females	6,641	35,387	96,110
2022 Population by Sex			
Males	6,961	35,464	95,378
Females	7,286	37,078	100,497

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

September 07, 2017



Community Profile

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2010 Population by Race/Ethnicity			
Total	11,306	65,010	175,221
White Alone	55.1%	62.2%	70.5%
Black Alone	9.7%	10.0%	7.3%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	19.0%	10.4%	9.0%
Pacific Islander Alone	1.0%	0.9%	0.6%
Some Other Race Alone	7.3%	8.5%	5.5%
Two or More Races	7.3%	6.9%	6.1%
Hispanic Origin	18.1%	19.5%	14.9%
Diversity Index	75.4	72.1	61.9
2017 Population by Race/Ethnicity			
Total	13,104	69,191	187,007
White Alone	51.5%	59.0%	67.2%
Black Alone	9.1%	9.9%	7.4%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	22.2%	12.1%	10.7%
Pacific Islander Alone	1.1%	1.0%	0.7%
Some Other Race Alone	7.6%	9.3%	6.1%
Two or More Races	7.8%	7.7%	7.0%
Hispanic Origin	19.0%	21.4%	16.6%
Diversity Index	77.6	75.3	66.1
2022 Population by Race/Ethnicity			
Total	14,247	72,543	195,874
White Alone	48.6%	56.4%	64.6%
Black Alone	8.9%	9.8%	7.5%
American Indian Alone	0.6%	1.0%	0.9%
Asian Alone	24.5%	13.4%	12.0%
Pacific Islander Alone	1.2%	1.2%	0.8%
Some Other Race Alone	7.9%	10.0%	6.5%
Two or More Races	8.2%	8.3%	7.6%
Hispanic Origin	20.0%	23.0%	18.1%
Diversity Index	79.3	77.7	69.2
2010 Population by Relationship and Household Type			
Total	11,306	65,009	175,222
In Households	99.7%	99.2%	99.0%
In Family Households	80.6%	83.3%	81.3%
Householder	23.5%	24.4%	25.5%
Spouse	16.1%	16.2%	18.0%
Child	31.7%	33.3%	30.3%
Other relative	6.5%	5.9%	4.5%
Nonrelative	2.8%	3.4%	2.8%
In Nonfamily Households	19.1%	16.0%	17.7%
In Group Quarters	0.3%	0.8%	1.0%
Institutionalized Population	0.1%	0.5%	0.6%
Noninstitutionalized Population	0.2%	0.3%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	8,247	45,583	129,720
Less than 9th Grade	3.6%	4.9%	3.3%
9th - 12th Grade, No Diploma	3.6%	5.7%	4.3%
High School Graduate	16.6%	21.1%	17.1%
GED/Alternative Credential	2.4%	3.1%	2.7%
Some College, No Degree	26.7%	27.4%	26.0%
Associate Degree	9.9%	10.0%	9.7%
Bachelor's Degree	25.5%	18.8%	23.2%
Graduate/Professional Degree	11.5%	9.0%	13.7%
2017 Population 15+ by Marital Status			
Total	10,210	54,930	152,603
Never Married	37.4%	35.5%	32.4%
Married	48.7%	47.0%	49.1%
Widowed	2.5%	5.1%	5.9%
Divorced	11.4%	12.3%	12.6%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.9%	92.0%	92.8%
Civilian Unemployed (Unemployment Rate)	5.1%	8.0%	7.2%
2017 Employed Population 16+ by Industry			
Total	6,866	30,987	84,966
Agriculture/Mining	0.0%	0.2%	0.4%
Construction	7.4%	7.6%	6.9%
Manufacturing	6.1%	6.0%	4.9%
Wholesale Trade	1.5%	1.7%	1.9%
Retail Trade	9.8%	9.3%	9.0%
Transportation/Utilities	4.6%	4.5%	4.3%
Information	2.9%	2.0%	1.8%
Finance/Insurance/Real Estate	13.3%	9.0%	8.9%
Services	44.9%	50.1%	51.0%
Public Administration	9.5%	9.6%	10.9%
2017 Employed Population 16+ by Occupation			
Total	6,866	30,986	84,966
White Collar	69.5%	62.3%	68.4%
Management/Business/Financial	19.6%	15.1%	18.4%
Professional	21.4%	19.8%	24.8%
Sales	9.2%	9.4%	10.4%
Administrative Support	19.3%	18.0%	14.8%
Services	15.0%	21.2%	17.6%
Blue Collar	15.6%	16.4%	14.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.5%	4.3%	3.5%
Installation/Maintenance/Repair	3.9%	3.3%	2.7%
Production	3.6%	3.5%	2.7%
Transportation/Material Moving	4.5%	5.2%	4.8%
2010 Population By Urban/ Rural Status			
Total Population	11,306	65,009	175,222
Population Inside Urbanized Area	100.0%	99.4%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,234	23,757	68,700
Households with 1 Person	28.1%	25.4%	27.2%
Households with 2+ People	71.9%	74.6%	72.8%
Family Households	61.9%	66.7%	65.1%
Husband-wife Families	42.5%	44.3%	46.0%
With Related Children	22.9%	21.5%	19.9%
Other Family (No Spouse Present)	19.4%	22.4%	19.1%
Other Family with Male Householder	5.5%	6.1%	5.5%
With Related Children	3.1%	3.7%	3.2%
Other Family with Female Householder	13.9%	16.3%	13.6%
With Related Children	9.1%	10.4%	8.4%
Nonfamily Households	10.1%	7.8%	7.7%
All Households with Children	35.6%	36.2%	32.0%
Multigenerational Households	5.0%	5.3%	3.9%
Unmarried Partner Households	8.6%	8.2%	7.3%
Male-female	7.7%	7.4%	6.4%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	4,235	23,758	68,700
1 Person Household	28.1%	25.4%	27.2%
2 Person Household	29.7%	30.7%	33.8%
3 Person Household	16.2%	16.7%	16.3%
4 Person Household	13.3%	13.4%	12.6%
5 Person Household	7.1%	7.5%	5.9%
6 Person Household	3.0%	3.5%	2.4%
7 + Person Household	2.5%	2.8%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	4,235	23,758	68,700
Owner Occupied	43.7%	54.7%	59.5%
Owned with a Mortgage/Loan	40.0%	42.5%	45.3%
Owned Free and Clear	3.7%	12.3%	14.2%
Renter Occupied	56.3%	45.3%	40.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,537	25,765	73,900
Housing Units Inside Urbanized Area	100.0%	99.5%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Front Porches (8E)	Front Porches (8E)
2.	Soccer Moms (4A)	Young and Restless (11B)	Exurbanites (1E)
3.	Up and Coming Families	Parks and Rec (5C)	In Style (5B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$10,159,492	\$50,336,634	\$175,223,274
Average Spent	\$2,127.64	\$2,019.04	\$2,422.85
Spending Potential Index	99	93	112
Education: Total \$	\$6,718,949	\$34,260,232	\$120,484,927
Average Spent	\$1,407.11	\$1,374.20	\$1,665.97
Spending Potential Index	97	94	114
Entertainment/Recreation: Total \$	\$13,632,190	\$70,428,210	\$250,048,027
Average Spent	\$2,854.91	\$2,824.93	\$3,457.47
Spending Potential Index	92	91	111
Food at Home: Total \$	\$23,435,094	\$115,964,757	\$401,449,323
Average Spent	\$4,907.87	\$4,651.43	\$5,550.94
Spending Potential Index	97	92	110
Food Away from Home: Total \$	\$16,033,820	\$77,511,909	\$269,733,282
Average Spent	\$3,357.87	\$3,109.06	\$3,729.67
Spending Potential Index	101	93	112
Health Care: Total \$	\$22,557,652	\$122,258,417	\$440,986,141
Average Spent	\$4,724.12	\$4,903.87	\$6,097.62
Spending Potential Index	84	88	109
HH Furnishings & Equipment: Total \$	\$8,684,441	\$44,004,795	\$156,449,291
Average Spent	\$1,818.73	\$1,765.06	\$2,163.26
Spending Potential Index	94	91	111
Personal Care Products & Services: Total \$	\$3,601,639	\$18,269,719	\$64,664,140
Average Spent	\$754.27	\$732.81	\$894.13
Spending Potential Index	95	92	112
Shelter: Total \$	\$76,432,532	\$386,424,047	\$1,338,788,879
Average Spent	\$16,006.81	\$15,499.74	\$18,511.76
Spending Potential Index	99	95	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,648,573	\$51,669,736	\$188,497,410
Average Spent	\$2,020.64	\$2,072.51	\$2,606.40
Spending Potential Index	86	88	111
Travel: Total \$	\$8,583,163	\$46,600,239	\$169,196,648
Average Spent	\$1,797.52	\$1,869.17	\$2,339.52
Spending Potential Index	87	90	113
Vehicle Maintenance & Repairs: Total \$	\$4,767,932	\$24,216,042	\$85,489,009
Average Spent	\$998.52	\$971.32	\$1,182.08
Spending Potential Index	93	91	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.